

# The Manitoba Museum

190 Rupert Ave. | Winnipeg MB | R3B 0N2 | T 204.956.2830 | F 204.942.3679

March 29, 2010

## Pickles in Peril at The Manitoba Museum!

### *Spring Break No Holiday For Pickles, Says PETP Spokesperson*

They're the first museum in Canada to feature the cutting-edge animation technology of *Ancient Seas*, a virtual aquarium that takes visitors back 450 million years. They've got a brand-new planetarium show. Renowned tribute band *Free Ride* is playing daily in their *Beatles Backstage and Behind the Scenes* exhibit.

They're even levitating children with electricity in their *Shocking Science* demonstrations! So why is The Manitoba Museum unnecessarily torturing pickles? Surely The Manitoba Museum has enough going on without treating a popular condiment so cruelly, protests Suzy Sourmeister, CEO and spokesperson for People for the Ethical Treatment of Pickles (PETP).

"Yes, pickles can be sour. They can even be bitter. If not treated properly, they are known to get a little salty. But does that mean they shouldn't have the same rights as every other vegetable?" Sourmeister protests. "We have reports that The Manitoba Museum is using pickles to demonstrate the power of electricity, and this is exactly the kind of the thing PETP was organized to fight. It's completely unnecessary."

Mike Jensen, a program developer for The Manitoba Museum, disagrees.

"It's our job to make science fun and exciting for the public, and especially for kids, and if sacrificing a few pickles are what it takes, well, then so be it," he says.

Members of PETP managed to sneak in to some previews of the Museum's live science demonstrations, but say that the horrors they witnessed are too disturbing to speak of. We have managed to gather some reports of an electrified, glowing pickle, but were unable to confirm the accuracy with Jensen, who replied "just see the show".

Don't let this abuse of the pickle go unnoticed! The Manitoba Museum's *Shocking Science* demonstrations take place daily during spring break at 1:15, 2:15, and 3:15 pm.

Other spring break highlights include:

- ***Ancient Seas***: This animated undersea observatory is the first of its kind in Canada! See what Churchill looked like 450 million years ago.
- ***Our Place in Space***: This brand-new children's Planetarium Show features Scarlet the Macaw and her animal friends on a trip around the universe.
- ***The Beatles! Backstage and Behind the Scenes***: A unique opportunity to see 84 never-before-published photos of the Fab Four. During Spring Break, we turn the exhibit into a sock hop every day at 2 pm with the live music of renowned tribute band *Free Ride*.

The Museum, Planetarium and Science Gallery will be open DAILY from March 27 to April 4, 10 am to 5pm. And yes, we will be open on Good Friday.

For more information, please contact: